

TWSA

CLEAR CHOICES

The purposes of the TWSA are to advance the stature of transparent watercolor as a major painting medium and to foster the appreciation and interest of both the artist and the viewing public in the medium.

TWSA will be recognized as the preeminent transparent watercolor society. We will offer and expand awards, services, education, and exposure to an ever growing membership of professionals, amateurs, students and patrons.

October 2014, E-Newsletter

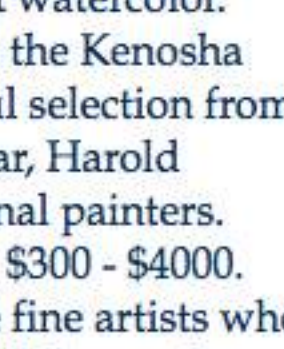
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- 2015 TWSA Workshops
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2014-2015 Calendar

- August 16-Sept. 13
Michaels' Online Auction
- Sept 1 - Nov 1
Online Entries for Student Exhibition
- January 8
Deadline for Entries by mail
- January 15
Deadline for Online entries
- May 2 39th TWSA Exhibit
- June 8 - 12 Martha Deming workshop
- June 8 - 12 Harold Allanson workshop
- June 13 Celebrate Watercolor
- June 15 - 19 Harold Allanson workshop
- August 2 39th TWSA Exhibit Closes

President's Message



Dear TWSA Members and Friends,

Join us in the 2015 Exhibition of the TWSA. Again we are planning an exciting year of celebrating transparent watercolor. Well over 48,000 visitors viewed the exhibit this year at the Kenosha Public Museum. We are looking forward to a wonderful selection from our artists and great choices from our jurors for this year, Harold Allanson and Martha Deming, both outstanding National painters. This year we will have \$20,000 in awards ranging from \$300 - \$4000. We are very proud to be able to support so many of the fine artists who make our exhibit such a success, and very thankful to all those who contribute to our Awards fund.

TWSA is continuing to grow and expand opportunities for our members. We have expanded our member base. We continue to attract highly qualified artists, organize a nationally recognized exhibition, and plan informative workshops with talented instructors.

In order to keep providing these opportunities it was decided by the Board it was necessary to raise the dues from \$35 to \$40 a year.

Plan to enter the 39th Annual Exhibit through ON-LINE ENTRIES!

* TWSA has joined with CaFe, an online entry website. Simply go to our website www.watercolors.org and click on the link for CaFé to enter online.

* You may pay your membership dues and entry fees via CaFé at the same time!

* Life Members and PAID New and Renewing members will find their appropriate coupon code for entering the Exhibition posted online on the TWSA website.

Those without email may still enter the Exhibition and/or renew their memberships through our traditional entry form and CD. For you tech savvy artists, the online entry will be faster, easier, and will save you money in postage and production.

Mailed entries are to be received by January 8, 2015.

CaFé online entries due by January 15, 2015.

I hope to see you at our Celebrate Watercolor Events in June.

Let the water do the work and have fun painting!

Sincerely,

Catherine Nash, TWSA
President, Transparent Watercolor Society of America
www.watercolors.org

The 2015 Annual Exhibit is Just Around the Corner

The time has come to decide which fabulous pieces of art you will be submitting to the 2015 Annual TWSA Juried Exhibition! Our jurors for the 2015 Exhibition are two wonderfully gifted artists, Harold Allanson, TWSA and Martha Deming, TWSA.

October 1st, our annual mailing including the Membership, Workshop and Exhibition brochures are sent to the membership. All three forms can also be printed off of the TWSA website.

We are accepting entries online starting October 1st, and you can reach our Call For Entry directly on the CaFé website through our link @ www.watercolors.org. CaFé will require you to register (free) if this is your first time entering, otherwise, use the account you opened from the 2014 exhibition. To those of you unfamiliar with the CaFé process, after you register you will be asked to upload your entries into your portfolio. The image requirements are JPEG only/File resolution of 72dpi/3 MB maximum file size and the longest side of your image must be no smaller than 1920 pixels. The TWSA website and CaFé website both have links on How To Apply and Media Prep. After uploading your images into your portfolio, you will then click on 'Apply To Calls' and scroll down to the 'Transparent Watercolor Society of America's Call for Entry.

CaFé will provide you with the ability to pay your \$40 membership fee, combined with the \$10 entry fee towards the end of the application process. The second entry is an additional \$5.

COUPON CODES :

*Coupon code is TWSA4Life for Life members.
*Coupon Code is TWSA40 for New and Renewing members who have paid their membership dues either by check or via the TWSA website prior to entering the exhibition.

These codes will be posted on the TWSA website. DO NOT use these codes unless you are a Life member or prepaid your membership dues. The TWSA will be monitoring coupon use and will disqualify your entry if used inappropriately.

The TWSA prefers artists enter online. We will still accept mail in entries. Use the prospectus sent to you or print out the Prospectus on our website. Instructions are detailed in the prospectus.

Mail in entries must be received by January 8th, 2015.
Online entries are accepted until January 15th, 2015.

If you need help after trying to enter online, please contact us at - twsexhibition@aol.com. We are here to help.

Good Luck to you all!

Sheryl Fletcher Coon
TWSA Exhibition/2nd Vice President

2015 TWSA Workshops!



Garden Dance
Martha Deming



Split Second Times Square
Harold Allanson

Come Join Us in 2015!

Harold Allanson, TWSA, SFCA
His bold and realistic paintings have won numerous awards and have been featured in art publications throughout the US and Canada.
Date: June 8-11, June 15-19
\$525 for members and \$560 for non-members

Martha Deming, TWSA, CNYWS, PSA
Her workshop will introduce a new understanding of design through the process of abstract painting, uncovering ideas that can be applied to all subject matter.
Date: June 8-11 (only here one week)
\$525 for members and \$560 for non-members

Attending a TWSA workshop in Kenosha will be a memorable and rewarding experience. Whether you choose to participate in Martha Deming's or Harold Allanson's workshop, you will enjoy a workspace that is spacious, comfortable, quiet and well lit.

Along with hours of excellent instruction, both personalized and by demonstrations in front of the entire classes, you will also enjoy delicious catered lunches and breathtaking views of Lake Michigan.

Make your reservations early, as space is limited not only in the workshops, but also at the newly remodeled Best Western Harborside.

Download the reservation form at our website, www.watercolors.org, or email Vickie Kwasny at vickie_kwasny@hotmail.com.

Please join us!

Vickie Kwasny
Workshop Chair, TWSA

2014 TWSA Exhibition Awards

Awards of Excellence
* \$4,000 Skyledge Award - "The Way I am Sometimes" by Ted Nuttall, TWSA Master Status QFL

* \$3,000 Dorothy Driehaus Mellin Foundation Award - "Marbles with Red" by Soon Warren, TWSA

* \$2,000 Edgar A Whitsy Memorial Award - "Plaid, Pears and Grapes" by Chris Krupinski, TWSA Master Status

* \$2,000 TWSA Members' Award - "Reservation Wall" by Dean Mitchell, TWSA Master Status

* \$1,000 TWSA Directors' Award - "London Mass Transit" by Kristi Grussendorf

Special Merit Awards

* \$1,000 Winslow Homer Award - "Harbor Road" by Jerry Smith

* \$1,000 Maurice Prendergast Award - "Summer Breeze" by Judi Betts, TWSA Master Status

* \$1,000 John Singer Sargent Award - "Into The Shadows" by Joel Johnson, TWSA QFL

* \$1,000 James McNeill Whistler Award - "Homage to Antoni Gaudi, Barcelona, Spain" by Susanna Spann

* \$750 Nora Stevens Founder's Award - "Gion Matsuri 2" by Debra Edgerton, TWSA

* \$750 Zoltan Szabo Founder's Award - "Swirl" by Irena Roman, TWSA

* \$750 Phil Austin Founder's Award - "Painted Umbrellas" by Cheryl Jorgensen

* \$750 Irving Shapiro Founder's Award - "The Critics" by John Salminen, TWSA Master Status

* \$500 Donor Award - "Peaches and Cream" by Sue Archer, TWSA Master Status

* \$500 Donor Award - "Printemps" by Marilyn Miller

* \$500 Frank Nash Memorial Award - "Honfleur Harbor Market" by Tom Francesconi, TWSA Master Status

* \$500 Kenneth R. Hetzel Memorial Award - "Driftwood" by Molly Le Master, TWSA QFL

* \$500 John C. Dioszegi Memorial Award - "Thanksgiving" by Sean Barrett

* \$500 Richeson Award of Merit - "Onions in Market-Barcelona" by Laurin McCracken, TWSA

* \$500 Watercolor Artist Magazine Award - "Hudson Elevator" by Frank Webb, TWSA Master Status

* \$400 Georgia Ann Newton Award - "Confederate Elders #2" by Bill James, TWSA QFL

* \$300 Anne and Samuel Seaman Memorial Award - "Kale Garden" by Lisa Jefferson

* \$300 Lakes Region Watercolor Guild Award - "Engine 8380-Undercarriage" by Peter Jabllok, TWSA QFL

* \$300 Lehmann Memorial Award - "The Veil Has Been Torn" by Michael Holter

* \$300 Vivian "Chevy" Chevillon Memorial Award - "High Sierra Sparkle" by Marilyn Wear

* \$300 Daniel D. Abraham Memorial Award - "No Standing 2" by Charles Rouse, TWSA QFL

* \$300 Indira Das Memorial Award - "Dinner's On Jane" by Kris Preslar, TWSA

People's Choice Award

* \$300 People's Choice Award - "Morning Fog - Green Lake" by Joe Rayome

TWSA Address

249 E. U.S. Route 6 #209
Morris, IL 60450

We always look forward to hearing from you!

Renewal Reminder!

Renewal membership forms were mailed directly to you this week as part of the annual mailing. You may also download the form from the TWSA website or renew online through PayPal: www.watercolors.org.

Also please remember to UPDATE your contact information, especially your current e-mail address, so that you can continue to receive our e-blasts and newsletters. You can send an info update e-mail at any time to membership@TWSAwatercolors.org.



TWSA President Catherine Nash presents Bruce Handford with his TWSA Master Status

2014 Signature News

Congratulations and welcome to all our many new members who have joined TWSA this year!

FIRST TIME ACCEPTED ARTISTS (26)

- ADLER, HANNA
- BARRETT, SEAN
- BOWMAN, JERRY
- CAMPBELL, JANET
- CHANDLER, MARSHA
- CHRISTIENSEN, LINDA
- CIPRIANI, JANICE
- CLOHISEY, JEANNE
- CROTHNEY, BRENDA
- FARINA, MARK
- HALL, YUKI
- HOLTER, MICHAEL
- HOUNSHELL, BRENDA
- HUNTER, IRETTA
- JORGENSEN, CHERYL
- KONTRIMAS, TAMARA
- LARY, DIANE
- MILLER, MARILYN
- NICHOLS, R. MIKE
- OLIVER, ROBERTA
- RAYOME, JOE
- SCHACHTER, KITTY
- SEIFRID, PATTIE
- SMITH, MARK
- SPANN, SUSANNA
- SPURLING, NORINE

NEW SIGNATURE MEMBERS (14)

- BILL BAILEY
- ROBIN ERICKSON
- JANET FLOM
- QIAN GAO
- PETER V JABLOKOW
- WILLIAM F JAMES
- JOEL R JOHNSON
- MOLLY LEMASTER
- MONIKA PATE
- MARLIN ROTACH
- CHARLES ROUSE
- ERIK SPEYER
- SHEILA ANN STILIN
- LAURIE GOLDSTEIN-WARREN

NEW MASTERS (2)

- BRUCE HANDFORD
- TED NUTTALL

Check the TWSA website for the list of great artist's benefits you get as a member!

Jill Witty
TWSA Signature Screening Chair

2014 Exhibition Painting Sales

The following artists sold their paintings through the 2014 TWSA Annual Juried Exhibition!

CONGRATULATIONS!!

Casual Elegance by Vickie Nelson

Old San Juan by Bruce Handford

London Mass Transit by Kristi Grussendorf

Holiday Splash by Lenox Wallace

Marshland by Jeanne Clohisy

Thanksgiving by Sean Barrett

Time Worn by Pat Fortunato

Do you have member news? Please send your information to newsletter@watercolors.org.



Janet Rogers during her 2014 TWSA workshop



Janet Rogers performs a demo during her 2014 TWSA workshop



Steve Rogers during his 2014 TWSA workshop

2014 TWSA Celebrate Watercolor Dinner



Sheryl Fletcher Coon, 2nd Vice President/Exhibition Chair



Steve Rogers presents Donor Award to Marilyn Miller



TWSA President Catherine Nash presents the Lakes Region Watercolor Guild Award to Peter Jabllok

Check out our website for downloads

You can download our membership form, newsletter, workshop application, or dinner invitation from our website: www.watercolors.org.

We would love to hear from you!